

ARTICULATION AGREEMENT
BETWEEN SUNY CORTLAND
B.A. DEGREE IN COMMUNICATION STUDIES &
B.S DEGREE IN MEDIA PRODUCTION
AND
SUNY BROOME
A.S DEGREE IN COMMUNICATIONS & MEDIA ARTS

- I. **General State of Purpose:**

This document establishes a formal transfer agreement between SUNY Broome's, A.S. degree in Communications & Media Arts and SUNY Cortland's B.A. degree in Communication Studies and B.S. degree in Media Production.
- II. **Objectives:**
 - A. To create a seamless transfer process for students from SUNY Broome to SUNY Cortland.
 - B. To attract highly qualified students to both colleges.
- III. **Eligibility/Admission Requirements:**
 - A. SUNY Broome students must complete an A.S. Degree in Communications & Media Arts degree before entrance into the SUNY Cortland Communication Studies or Media Production program.
 - B. SUNY Broome students must meet the academic requirements for admission to SUNY Cortland, including specific course work as outlined in this proposal.
 - C. SUNY Broome students must complete the SUNY Cortland application process.
- IV. **Benefits/Advantages:**
 - A. Junior status for degree and financial aid purposes.
 - B. Waiver of the Cortland General Education requirements, separate from the SUNY GE requirements.
 - C. Guidelines for completion of program at SUNY Cortland and direct contact for advisement to promote an easier transition for qualified students.
- V. **Terms of Agreement**
 - A. Admission requirement: A minimum overall grade point average of 2.5 is required for admission. It must be noted, however, that program admissions standards may be significantly higher.

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- B. The maximum number of credits completed at SUNY Broome that can be applied toward the Cortland degree is 64.
 - C. SUNY Broome students must provide a final transcript with their degree designated.
 - D. This articulation agreement will be monitored on an annual basis by contact between department chairpersons.
 - E. Each institution will be responsible for making this agreement viable and workable for interested students.
 - F. Each institution may engage in publication and marketing of this agreement.
 - G. SUNY Cortland and SUNY Broome agree that future changes in the SUNY Cortland Communication Studies and Media Production programs will create necessary commensurate changes in this agreement.
 - H. Half of the credits in the major and a minimum of 30 hours of course work must be completed in residency at SUNY Cortland.
 - I. The SUNY Broome transfer student will complete at least 4 semesters of course work at SUNY Cortland.
- VI. Effective Date, Duration, Revisions**
- A. The duration of this agreement is for three years beginning August 2025 through July 2028 with a re-evaluation each year.
 - B. Minor changes to the programs will be carried out by the department chairs designated as contact persons or their successors. Major changes, that is, changes to the conditions for the agreement will be communicated to all parties, and the agreement will be amended to reflect these changes.

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Appendix 1.

SUNY Broome- Transfer Advisement Guide
 A.S. Communications & Media Arts to Transfer to SUNY Cortland **B.A.**
 Communications Studies Date: May 2025

SUNY Broome CURRICULUM		SUNY CORTLAND EQUIVALENT/RECOMMENDATIONS
General Education Requirements		
Written Communication:		
ENG 110 College Writing I	3	CPN 100 Writing Studies I
Oral Communication		
SPK 110 – Effective Speaking	3	COM 210 Fundamentals of Public Speaking
Mathematics:		
MAT 115 Mathematics for General Education	3	General Ed. Math
The Arts:		
ART/COM 112 – Beginning Photography	3	ATS 114 Photography I
Humanities:		
COM 145 – Contemporary Film Analysis	6	CIN 208 Introduction to Film Analysis
COM 100 – Intro to Mass Media		COM 100 Human Communication
World History and Global Awareness:		
HIS 103 Western Civ. 1 OR	3	HIS100 The World to 1500 OR
HIS 104 Western Civ. 2		HIS 111The World since 1500
DEI:		
POL 201 American Government	3	POL 100 Introduction to American Government and Politics
Social Sciences:		
SOC 155 – Media & Society	3	COM 301 Mass Media & Society
Natural Science		
AST 119 – The Multiwavelength Universe OR	4	PHY 155 Introductory Astronomy with lab OR
EAS 123 – Natural Disasters		SUNY General Ed. Science required course

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General Education Credits total	31	
CORE Requirements		
COL 105 – Academic Planning Seminar	1	COR 101 elective
COM 115 – Writing for the Media	3	COM 203 Introduction to Media Writing
COM 150 – Intro to Public Relations	3	COM 372 Public Relations
COM 160 – Social Media for Communicators	3	COM 2XX Elective
COM 250 - Internship	3	COM 399 Internship in Communication Studies
Total Core Requirement Credits	13	
Approved Electives – Students choose 6		
COM 124 – Introduction to Computer Graphics	3	ATS 1XX Elective
COM 125 – Intro to Audio Theory and Production	3	COM 242 Audio Production
COM 130 – Intro to Video Theory and Production	3	COM 342 Television Studio Production
COM/THR 140 – Media Announcing	3	COM 312 Media Performance
COM 180 - Podcasting	3	COM 354 Podcasting
COM 205 - Filmmaking	3	CIN 2XX Elective
COM 211 – Digital photographic imaging	3	ATS 214 Digital Imaging
COM 260 – Television Production	3	COM 3XX Elective
COM 265 – Intermediate TV Production	3	COM 3XX Elective
ART 146 – History of Photography	3	ATH 1XX Elective
Electives Total Credits	18	
Total Credits	62	

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Appendix 2.
 SUNY Cortland

General Education and Degree Requirements for the
 B.A. Degree in Communication Studies
 A.S. Communications & Media Arts, Broome County Community College

General Education and Degree Requirements

SUNY Cortland Course	Credit Hours	Broome Community College Course	Credit Hours
Communication:			
CPN 100 Writing Studies I AND	3	ENG 110 College Writing I	3
CPN 101 Writing Studies II	3		
Presentation Skills	3	SPK 110 Effective Speaking	3
Diversity: Equity, Inclusion and Social Justice	3	POL 201 American Government	3
Mathematics (and Quantitative Reasoning)	3	MAT 115 Mathematics for General Education	3
Natural Sciences (and Scientific Reasoning)	4	AST 119 Multiwavelength Universe OR EAS 123 Natural Disasters	3
Humanities	3	COM 145 Contemporary Film Analysis and COM 100 Intro to Mass Media	6
Social Sciences	3	SOC 155 Media & Society	3
The Arts	3	ART/COM 112 Beginning Photography	3
US History and Civic Engagement	3		
World History and Global Awareness	3	HIS 103 Western Civ 1 OR HIS 104 Western Civ 2	3
World Language	3		
Science, Technology, Values & Society	3	Waived for Transfer Students with 20+ transfer credits	-----
AS or AA degree - GE requirements complete	30		30

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World Language Proficiency to the Intermediate level II (202 level)	3-12		
Writing Intensive course	3	No equivalent allowed	
Writing Intensive course	3	No equivalent allowed	
		Credits to complete at Cortland	18

Communication Studies Core Courses

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
COM 100 Human Communication	3		
COM 203 Introduction to Media Writing	3	COM 115 Writing for the Media	3
COM 210 Fundamentals of Public Speaking	3	SPK 110 Effective Speaking	Credits above
COM 301 Mass Media and Society	3	SOC 155 Media and Society	3
COM 302 Intercultural Communication or COM 303 International Communication	3		
COM 400 Communication Law and Ethics	3		
Select three credit hours from the following: CPV 400 Cooperative Education COM 390 Participation in Newspaper COM 393 Participation in Video Production COM 394 Participation in Audio Production COM 497 Communication Studies Teaching Assistant COM 499 Senior Thesis	3	COM 250 Internship	3

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Communication Studies Foundations			
COM 300 Interpersonal Communication	3		
COM 320 Organizational Communication or COM 340 Small Group Communication	3		
Theory and Analysis			
Select three credit hours from the following: COM 230 Statistical Methods COM 235 Introduction to Media Literacy COM 304 Communication Research COM 331 Issues in News COM 333 Critical and Cultural Analysis in Communication Studies	3		
Perspectives			
Nine credit hours of communication studies courses excluding COM 390, 393 and 394.	9		
Total hours	39		
		Credits to complete at Cortland	24

Electives

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
COR 101 elective	1	COL 105 Academic Planning Seminar	1
COM 372 Public Relations	3	COM 150 Intro to Public Relations	3
COM 355 Social Media	3	COM 160 Social Media for Communicators	3
COM 2XX Electives	6	Approved Electives	6

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		Total Transfer Elective Credits	13
Credits Required for Graduation	120	Total Transfer Credits	62
		Total Credits to complete at Cortland	58

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Appendix 3.

SUNY TRANSFER COURSE EQUIVALENCY TABLE

Communications & Media Arts A.S.					Media Production B.S.				
SUNY Broome					SUNY Cortland				
Course #	Course Title	SUNY GE	Major	Credits Granted	Course #	Equivalent Course	SUNY GE	Major	Credits Accepted
COL 105	Freshman Experience			1	LAS 1XX	Elective			
MAT 115	Mathematics for General Ed	MAT		3	MAT 1XX	Gen Ed MAT	MAT		3
COM 125	Audio Theory/Production		X	3	COM 242	Audio Production		X	3
COM 130	Video Theory/Production		X	3	COM 342	Television Studio Production		X	3
ENG 110 or 111	College Writing	COM		3	CPN 100	Writing Studies I	COM		3
COM 100	Intro to Mass Media	HUM	X	3	COM 100	Human Communication	HUM		3
HIS 103 or 104	World History 1 or World History 2	World HIS		3	HIS 110/ HIS 111	Western Civ to 1500 or Western Civ since 1500	WH		3
EAS 123/ CHM 127	Natural Disasters or Kitchen Chemistry	NATS C		4	LAS 1XX	Elective	NATS C		3
COM 260	TV Production		X	3	COM 3XX	Elective			
COM 211 or 205	Digital Photo or Intro to Filmmaking		X	3	ATS 214/	Digital Imaging or			3

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						CIN 2XX	Elective			
COM 115	Writing for the Media		X	3		COM 203	Intro to Media Writing		X	
ART/ COM 112	Beginning Photo	ART	X	3		ATS 114	Photography I	ART		3
SPK 110	Effective Speaking	COM		3		COM 210	Fundamentals of Public Speaking	COM		3
COM 150	Intro to Public Relations		X	3		COM 372	Public Relations			3
COM 160	Social Media for Communicators		X	3		COM 355	Social Media			3
SOC 155	Media & Society	SOC	X	3		COM 301	Mass Media and Society	SOC		3
COM 145	Contemporary Film Analysis	HUM	X	3		CIN 208	Intro to Film Analysis	HUM		3
POS 201	Intro to American Government	DEI		3		POL 100	Intro to Amer Government and Politics	DEI		3
COM 265/ ART 146	Intermediate TV or History of Photo		X	3		COM 3XX ATH 1XX	Elective			
COM 180/ THR 140	Podcasting or Announcing		X	3		COM 354 COM 312	Podcasting Media Performance		X	3
COM 250	Internship		X	3		COM 399	Internship in Communication Studies			

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Total Credits	62
Total Credits Transferred	61
Remaining Credits Needed for Graduation after Transfer	59

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Appendix 4

SUNY Cortland

General Education and Degree Requirements for the
 B.S. Degree in Media Production

General Education and Degree Requirements

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
Communication: CPN 100 Writing Studies I AND CPN 101 Writing Studies II	3 3	ENG 110 College Writing	3
Presentation Skills	3	SPK 110 Effective Speaking	3
Diversity: Equity, Inclusion and Social Justice	3	POS 201 Intro to American Govt	3
Mathematics (and Quantitative Reasoning)	3	MAT 115 Mathematics for General Education	3
Natural Sciences (and Scientific Reasoning)	4	EAS 123 Natural Disasters or CHM 127 Kitchen Chemistry	4
Humanities	3	COM 100 Intro to Mass Media and COM 145 Contemporary Film Analysis	3 3
Social Sciences	3	POS 201 Intro to American Government	3
The Arts	3	COM/ART 112 Beginning Photography	3
US History and Civic Engagement	3		
World History and Global Awareness	3	HIS 103 World History 1 or HIS 104 World History 2	3
World Language	3		
Science, Technology, Values & Society	3	Waived for Transfer Students with 20+ transfer credits	-----
			31
AS or AA degree - GE requirements complete	30		30

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Writing Intensive course	3	No equivalent allowed	
Writing Intensive course	3	No equivalent allowed	
		Credits to complete at Cortland	6

Media Production Core Courses

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
COM 100 Human Communication	3	COM 100 Intro to Mass Media	3
COM 110 Introduction to Media Production	3		
COM 203 Introduction to Media Writing	3	COM 115 Writing for the Media	3
COM 242 Audio Production	3	COM 125 Audio Theory/Production	3
COM 243 Video Production	3	COM 130 Video Theory/Production	3
COM 335 Issues in Digital Culture	3	SOC 155 Media and Society	
COM 350 New Communication Media	3		
COM 499 Senior Thesis	3-6		
	24-27		12
		Credits to complete at Cortland	12

Media Production Electives - select 5 courses

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
COM 251 3-D Modeling and Animation	3		
COM 312 Media Performance	3	THR 140 Announcing	3
Com 322 Intermediate Writing for Media	3		

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COM 342 Television Studio Production	3		
COM 346 Electronic News Gathering	3		
COM 349 Multimedia Production	3		
COM 353 Video Postproduction	3		
COM 445 Advanced Documentary	3		
COM 446 Advanced Filmmaking	3		
Media production elective		COM 260 TV Production	3
Media production elective		COM 211 Digital Photo or COM 205 Intro to Filmmaking	3
Media production elective		COM 160 Social Media for Communication	3
Media production elective		COM 265 Intermediate TV or ART 146 History of Photo	3
	15		15
		Credits to complete at Cortland	0

Media Participation – select 1 course

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
COM 390 Participation in Newspaper	1		
COM 393 Participation in Video Production	1		
Com 394 Participation in Audio Production	1		
	1		
		Credits to complete at Cortland	1

Internship

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours

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CPV 400 Cooperative Education	1-16		
	1-16		1-16

Sequence Courses – choose one area sequence

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
Computer Applications			
CAP 100 Introduction to Computer Applications	3		
CAP 251 Introduction to Website Development	3		
CAP 351 Advanced Website Development	3		
Math and Science			
MAT 111 Algebra for College Students	3		
PHY 105 Elementary Mechanics and Heat	4		
PHY 106 Elementary Electricity, Light and Sound	4		
	9-11		
		Credits to complete at Cortland	9

Electives

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
Elective		COM 150 Intro to Public Relations	3
Elective		COM 250 Internship	3
		Total Transfer Elective Credits	6
Credits Required for Graduation	120	Total Transfer Credits	61
		Total Credits to complete at Cortland	59