"2+2" Transfer Admission Agreement between
SUNY Broome Associate of Science (A.S.) in Business Administration and
Baruch College, Zicklin School of Business, Bachelor of Business Administration (B.B.A.)

The purposes of this agreement are:

1. To attract qualified students to SUNY Broome Business Programs Department and Baruch College Zicklin School of Business (SOB);
2. To facilitate the effective transition of transfer students holding an A.S. in Business Administration from SUNY Broome to Baruch College and Zicklin School of Business's Bachelor of Business Administration;
3. To enable students to complete the two degrees in four years;
4. To foster continuous communication between the respective academic departments/schools, facilitate curriculum changes when appropriate, and provide accurate and timely advisement for interested students.

Terms of the Agreement

SUNY Broome is committed to collaborating with the relevant organizational units at Baruch College in support of the transfer agreement. Baruch College and the Zicklin School of Business agree to accept all students who have earned the Associate of Science (A.S.) in Business Administration from SUNY Broome when transferring to the Bachelor of Business Administration (B.B.A.) with the following terms.
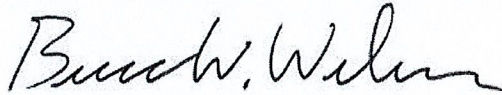
Baruch College and the Zicklin School of Business will:

1. Accept academic credits as outlined in the curriculum plan in Appendix A toward the baccalaureate degree upon award of the associate degree from SUNY Broome with a cumulative GPA of 2.50 or higher. As per CUNY transfer credit policy, students will receive credit for courses that have an equivalency at Baruch College, provided they have received a grade of C or better in each of those courses at SUNY Broome.
2. Admit incoming transfer students who have completed the eligibility requirements for admission to the Zicklin School of Business while at SUNY Broome (completion of the Zicklin Path 2 Early Entry courses with a GPA of 2.25 or higher) to the Zicklin School of Business upon arrival at Baruch College.
3. Grant credit toward courses in the Zicklin School of Business as outlined in Appendix A. Current Baruch College policy stipulates that 60 percent of the major courses must be taken at Baruch; i.e., only 40 percent or 9 credits can be applied to the major. Courses exceeding this limit will be counted as free electives.
4. Provide the opportunity to earn the baccalaureate degree in Business Administration in no more than four additional semesters of successful, planned full-time study or part-time equivalent.
5. Hold SUNY Broome students accepted in transfer under the terms of this agreement subject to any special requirements applicable to students enrolled at Baruch College Zicklin School of Business.

SUNY Broome will:

1. Share data on student performance and course completion in order to facilitate admission to Baruch.
2. Facilitate faculty collaboration with Baruch College on reviewing curricular changes, evolving course equivalencies, bridge programs, etc.
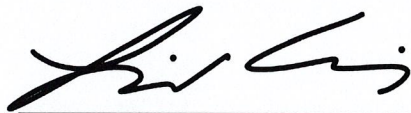
This agreement commences on the date of its signing and shall remain in effect until terminated by either institution. The content of the agreement will be reviewed every 5 years and updated as curricular changes are made at both institutions. When any of the programs undergo any changes relevant to this agreement, this agreement will be reviewed and revised as necessary by a joint committee that comprises faculty and administration from both SUNY Broome and Baruch College.

Baruch College Zicklin School of Business

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Dr. Bruce Weber
Willem Kooyker Dean
Zicklin School of Business, Baruch College

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Date

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Dr. Linda Essig
Provost and Senior Vice President of Academic Affairs
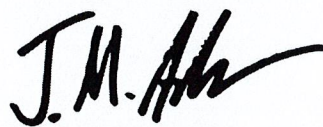Baruch College

March 14, 2024
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Date

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Dr. S. David Wu,
President
Baruch College
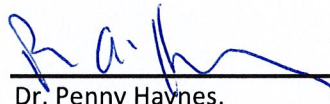
March 14, 2024
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SUNY Broome Community College

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Dr. Jeffrey Anderson,
Associate Vice President and Dean of Liberal Arts and Business & Professional Studies
SUNY Broome Community College

19 MAR 2024
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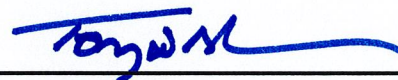
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Dr. Penny Haynes,
Chief Academic Officer and Vice President for Academic Affairs
SUNY Broome Community College

3/20/24
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Date

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Dr. Tony Hawkins,
President
SUNY Broome Community College

3/20/24
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Date

Course	Title	Credits	Baruch Course	Title	Credits
ENG 110	College Writing (General Education: Communication - Oral and Written)	3	ENG 2100	Writing I	3
BUS 100	Financial Accounting I	4	BUS 7500	Business Elective (Need both BUS 100 & BUS 101 for equivalency to Baruch ACC 2101 Principles of Accounting)	0
BUS 118	Business Law I	3	LAW 1101	Fundamentals of Business Law	3
BUS 141	Marketing	3	MKT 3000	Marketing Foundations	3
BUS 122	Self-Management (General Education: Social Science)	3	BUS 7500	Business Elective	3
BUS 101	Financial Accounting II	4	ACC 2101	Principles of Accounting	3
BUS 238 OR BUS 120W	Marketing Research OR Business Law II	3	MKT 3600 OR LAW 7000	Marketing Information for Decision Making OR Law Elective	3
BUS 115	Business Statistics (General Education: Mathematics and Quantitative Reasoning)	3	STA 2000	Business Statistics I	3
BIT 200	Spreadsheets w Business Applications	3	CIS 3367	Spreadsheet Applications in Business	3
BUS 246	Principles of Management	3	MGT 3120	Fundamentals of Management	3
BUS 210	Managerial Accounting	4	ACC 2203	Principles of Managerial Accounting for Non-accounting Majors	3
MAT 136	College Algebra and Trigonometry (General Education: Mathematics and Quantitative Reasoning)	3	MTH 2001	Pre-Calculus	3
	General Education: Elective: US History and Civic Engagement or World Languages	3			3
BUS 215	Managing Diversity in Organizations General Education: Diversity, Equity, Inclusion, and Social Justice)	3	FCIS 1000	Individual & Society	3
ECO 110	Microeconomics (General Education: Social Science)	3	ECO 1001	Microeconomics	3
	General Education: Natural Science and Scientific Reasoning	4			4

ENG 111	College Writing II (General Education: Communication)	3	ENG 2150	Writing II	3
	General Education: World History and Global Awareness or The Arts)	3			3
ECO 111	Macroeconomics (General Education: Social Science)	3	ECO 1002	Macroeconomics	3
BUS 116	International Business (General Education: Social Science)	3	MKT 3400	International Business Principles	3
	TOTAL CREDITS	64		TOTAL CREDITS	58

Appendix A

Baruch College Upper Division Courses Remaining for Baccalaureate Degree

The Bachelor's of Business Administration (BBA) program consists of a minimum of 124 credits:

- A minimum of 57 credits of liberal arts
- 58.5 credits of business courses
  - 34.5 credits in the business base (see Table A)
  - 24 credits in the major (see Table B)
- Additional credits to reach 124-credit minimum to earn a BBA degree

Table A: Business Base Courses
Students who follow the transfer map in Appendix A will complete the following Business Base courses once at Baruch.

Required Business Base Courses for the BBA program		
Required Liberal Arts Courses		
COM 2020	Introduction to Business Communication	3
COM 3021	Professional Speech Communication	1.5
Business Core		
ACC 3202	Accounting Information Systems (for Accountancy Majors only)	3
BPL 5100	Business Policy	3
CIS 2200	Introduction to Information Systems and Technologies	3
FIN 2000	Principles of Financial Planning and Individual Investing	1.5
FIN 3000	Principles of Finance	3
OPM 3000	Service Operations Management	3
QNT 2020	Foundations of Predictive Analytics and Decision Modeling	3

Table B: Major Programs

Complete the requirements of one of the business majors:

Major	Program Code
Accountancy	01913
Computer Information Systems (Three Tracks)	21849
General Computer Information Systems	
Data Analytics	
Information Risk Management and Cybersecurity	
Economics	01932
Entrepreneurship	21877
Finance	01918
Industrial/Organizational Psychology	01965
International Business	32810
Management (Three Tracks)	01921
Human Resource Management	
Operations Management and Analytics	
Operations Management and Consulting	
Marketing Management (Five Tracks)	01927
Advertising and Marketing Communications	
Digital Marketing	
General Marketing	
International Marketing	

Marketing Analytics	
Real Estate	30314
Statistics and Quantitative Modeling	01916