

The Strategic Planning Committee has continued to meet on a regular basis and is excited to announce that our work to develop a proposed mission statement and values is now completed.

The results of the survey administered to the campus to obtain feedback about the proposed mission and values was shared with the Strategic Planning Committee and the mission and values statements were refined, taking into consideration this feedback.

The survey results of the proposed mission and values were overwhelmingly positive. With regard to how participants felt the mission captured the value of its constituents, 69% agreed or strongly agreed that it does. Further, 65% agreed or strongly agreed that the mission clearly demonstrated the purpose of the institution, and 70% reported a level of agreement that they believed in the mission statement as proposed. Participants reported various aspects that resonated with them, such as the words “inclusive excellence”, “alignment with educational, career and personal goals” of students, use of the word “catalyst” for local and global advancement and the words the “community’s college”. With respect to the values and their accompanying statements, 77% reported a level of agreement that the values captured the spirit of what is important to the College; 72% stated they were clear in their meaning; and 75% agreed to or strongly agreed that they believed in the proposed values and their statements.

The final proposed mission and values statements, which will be presented to the Board of Trustees for consideration and vote at its August meeting are as follows:

Proposed Mission:

As the community’s college, we create an environment of inclusive excellence that aligns with each learner’s educational, career, and personal goals, serving as a catalyst for local and global economic advancement.

Proposed Values:

Community: We forge trusting, caring, and collaborative relationships within and beyond the College.

Equity: We are enriched by the diversity of our community, ensuring opportunity and belonging through inclusive, accessible, and equitable practices.

Integrity: We strive for continuous improvement through accountable, transparent, and sustainable practices.

Learning: We cultivate a safe and supportive environment that fosters innovation, encourages inquiry, and empowers everyone to realize their potential.

Focus groups were held for various constituencies on the following dates: Staff Focus Group 4/25; Non-instructional Faculty Focus Group 4/30; Student Focus Group 5/2; Instructional Faculty Focus Groups 5/2 and 5/3. During these groups, questions were posed to obtain information about what the participants’ viewed as the College’s strengths, weaknesses,

opportunities, and threats, as well as where they thought the College should focus priorities during the next three years of our Strategic Plan. Feedback from these groups was shared with the committee and were used in the development of the proposed strategic areas and goals.

To refine the identification of strategic areas and strategic questions developed by the Strategic Planning Committee, a work group met on 5/13 and 5/17. Over the course of eight hours, the work group developed strategic goals and accompanying strategies based on the larger committee's work. Those goals and strategies are currently under review and will be shared soon.

The College has completed its administration of the SUNY Student Satisfaction Survey, and since 5/10, is currently in process of administering the College Employee Satisfaction Survey, which will be open until 5/31.

Please continue to check out the strategic planning website for additional updates. If you have any questions about the strategic planning process, please reach out to Dr. Kim McLain at mclainkb@sunybroome.edu

Thank you for your support and participation in this important work. Please continue to check the website and email throughout the summer for continued updates as we work to refine the proposed Strategic Plan.