

Strategic Plan

2024-2027

Strategic Planning Committee

- ❖ Co-Chairs:
 - ❖ Mr. James Testani, Board of Trustee Member
 - ❖ Dr. Kim McLain, AVP/Dean of Health Sciences & Institutional Effectiveness
- ❖ Board of Trustee Member
- ❖ Student Assembly Member
- ❖ Libin Babu, Assistant to Director of Facilities Management for Capital Project Development, Space Utilization & Energy Management
- ❖ Evan Bigam, Director of Housing and Residential Life
- ❖ Lorie Brewer, Staff Assistant, Dean of Students Office
- ❖ Danielle Britton, Director of Training, Education, & Workforce Development
- ❖ Stacy Duncan, President & CEO, Greater Binghamton Chamber of Commerce
- ❖ Sandy Gible, Assistant Registrar, Guild Union VP (Processing, Registrar, Guild)
- ❖ Dr. Diana (Lee) Heron, Associate Professor (BPS Division)
- ❖ Dr. Penny Kelly, Vice President for Academic Affairs
- ❖ Dr. Stephanie Malmberg, Associate Dean for Distance Learning, Professional Development & Student Success
- ❖ Dr. Meghan McGuinness, Professor (Health Science Division)
- ❖ Loreta Paniccia, Senior Learning Specialist/Coordinator of Tutoring Program
- ❖ Robin Petrus, Director of Cecil C. Tyrrell Library
- ❖ Tom Reid, Professor (STEM Division)
- ❖ Dr. Carol Ross-Scott, Vice President for Student Development & Chief Diversity Officer
- ❖ Dr. Giovanni Scaringi, Professor (Liberal Arts Division)
- ❖ Michael Stamets, Associate Dean of Hospitality & Culinary Event Center
- ❖ Michael Streeter, Technical Assistant IIA, Information Technology Services
- ❖ Michael Sullivan, Vice President for Administrative & Financial Affairs
- ❖ Donna Ward-Stevenson, Student Records Specialist (Financial aid, Processing, ESPA)
- ❖ Jesse Wells, Executive Enrollment Management, (MarCom, Enrollment, Admissions, Fast Forward, International)
- ❖ Tracey Wheeler, EVP/Chief Experience Officer, Visions
- ❖ Cathy Williams, Executive Director of BCC Foundation

Process

- ❖ Participative, deliberate and inclusive engagement with campus
- ❖ Input from campus community via forums, surveys, review of drafts
- ❖ Regular updates on the Strategic Planning website
- ❖ Reaffirm the 2017-2022 mission, vision, and values
- ❖ Use our current plans as the foundation for development
- ❖ Review of institutional & external data
- ❖ Strategic goals and strategies will be measurable & based in evidence
- ❖ Regular meetings of the Strategic Planning Committee & work groups

Timeline

- ❖ January: Strategic Planning Committee members Invited; Kick-Off
- ❖ Late January- meetings of the Strategic Planning Committee commence
- ❖ February: Reaffirmation of the 2017-2022 mission, vision, and values
- ❖ February: Strategic Assessment & Environmental Scan
 - ❖ Current Strategic Plan
 - ❖ Institutional data
 - ❖ Labor market data
 - ❖ Economic Impact Study
 - ❖ Program Demand Gap Analysis
 - ❖ Strategic Enrollment Management Plan
 - ❖ Academic Master Plan
 - ❖ Presidential Transition Report
- ❖ Early Spring: employee satisfaction survey; student satisfaction survey; forums with campus community

Timeline Continued

- ❖ March: Preliminary draft provided to the campus and BOT
- ❖ April: Second draft provided to campus with feedback incorporated
- ❖ May: Third/final draft provided to campus; feedback incorporated
- ❖ June: Final sharing with campus for feedback
- ❖ July: Finalization of the Strategic Plan with feedback incorporated
- ❖ August: Strategic Plan presented to the BOT for approval
- ❖ Fall 2024: New plan implemented