

The Strategic Planning Committee continues to meet on a weekly basis and has made great progress in working towards drafting the Strategic Plan 2024-2027.

The proposed revised mission and values were developed and shared with the campus community, with feedback solicited through a survey. Results from the survey will be shared with the Strategic Planning Committee and the mission and values will be refined, based on campus feedback.

The Strategic Planning Committee has completed a SWOT (Strengths, Weaknesses, Opportunities & Threats) analysis. This allowed the team to synthesize the data and reports they examined to identify internal aspects of the College that are strong, those that could benefit from further enhancement, and external factors that impact the College (opportunities where we can grow and the potential threats facing the College's growth).

To gather more feedback about the strengths, weaknesses, and direction the College should move towards over the next three years, a number of focus groups are being held with various campus constituencies. Focus groups are guided discussions involving a small group of people with similar roles to better understand their thoughts. Participants are asked by a facilitator to share their opinions about a series of questions. Based on focus group feedback, the SWOT analysis conducted by the Strategic Planning Committee will be refined.

If you receive an invitation to participate in one of the below focus groups, please consider doing so.

Staff Focus Group April 25, 2024

Non-instructional Faculty Focus Group April 30, 2024

Student Focus Group May 2, 2024

Instructional Faculty Focus Group May 2, 2024

Instructional Faculty Focus Group May 3, 2024

The College is currently participating in the SUNY Student Satisfaction Survey, which opened for student participation on April 3, 2024 and will close on May 6, 2024. The College will also be administering the College Employee Satisfaction Survey shortly. Please stay tuned for details about this important survey soon!

Please continue to check out the [strategic planning website](#) for additional updates. If you have any questions about the strategic planning process, please reach out to Dr. Kim McLain at mclainkb@sunybroome.edu. Thank you for your support and participation in this important work.